IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: David A. Bolnick, et. al. Atty.Dkt.No.: 5957-71800

Serial Number: 09/829,937 Examiner: Truong, Lan Dait

§ Group/Art Unit: 2152 Filing Date: April 11, 2001

Title: System, Method And Computer Conf. No.: 7702

Program Product For Gathering § And Delivering Personalized User 8888

Information

RESPONSE TO OFFICE ACTION MAILED MAY 21, 2007

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This paper is submitted in response to an Office Action of May 21, 2007, to further highlight why the application is in condition for allowance.

Please amend the case as listed below.